



CRANLEIGH RFC
**MORE THAN
JUST RUGBY**

JULY 2024



**CRANLEIGH
R.F.C**

**WHO
ARE WE?**

SUPPORTING THE CLUB

CRANLEIGH R.F.C
SPONSORSHIP PLAN

FOUNDED IN

1967

7

ACRE
SITE

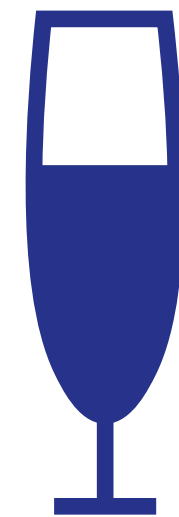
1

ON SITE
GYM

2100
SQUARE FEET
COMMUNITY HALL
WITH KITCHEN/BAR



120
PERSON
CAPACITY

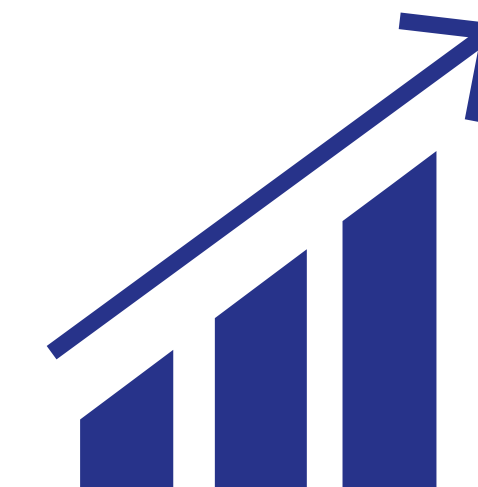


20
CAPACITY
PRIVATE ROOM

4 RUGBY
PITCHES,
1 FLOODLIT

£80k

RAISED TO
SUPPORT
OTHERS



MAXIMISE
EXPOSURE
OF LOCAL
BUSINESSES

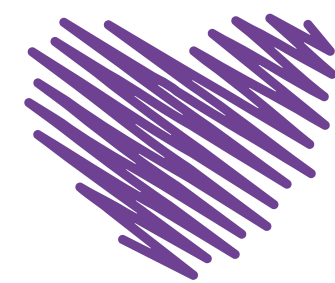
**FOR THE
COMMUNITY**

FOR THE COMMUNITY

CRANLEIGH R.F.C
SPONSORSHIP PLAN

£80,000+
RAISED

**HELP for
HEROES**



Royal Surrey
Charity

**CAMPAIGN
AGAINST
LIVING
MISERABLY**



Wooden Spoon
The children's charity of rugby



**CRANLEIGH
R.F.C**

FOR LOCAL BUSINESSES



**CRANLEIGH
R.F.C**

FOR LOCAL BUSINESSES

CRANLEIGH R.F.C SPONSORSHIP PLAN



**WHY BECOME
A SPONSOR?**

WHY BECOME A SPONSOR?

“BEING ASSOCIATED AND SUPPORTING CRANLEIGH RFC WITH IT’S STRONG COMMUNITY LINKS REALLY REFLECTS OUR BUSINESS VALUES AND WE ARE PROUD TO SPONSOR AND BE AN ACTIVE PART OF THE CLUB.”

- PRIME STABLES

“BEING ACTIVELY INVOLVED WITH CRANLEIGH RFC OVER THE YEARS, WITH ITS COMMUNITY LINKS HAS BEEN A GREAT BENEFIT TO ME PERSONALLY AND PROFESSIONALLY. I’M PROUD TO HAVE MY BUSINESS ASSOCIATED WITH THEM.”

- WILKINS CHIMNEY SWEEP

“WE’RE PROUD TO SPONSOR OUR LOCAL RUGBY CLUB! BEING IN THE COMMUNITY AND A MEMBER OF THE CLUB IS A REAL HIGHLIGHT AND THE RETURN OF BUSINESS FROM THE NETWORK HAS BEEN GREAT.”

- SILVERBACK®

WHY BECOME A SPONSOR?



TOTAL CLUB MEMBERSHIPS

AGE RANGES MICROS - VETS



SENIOR TEAMS



JUNIOR TEAMS

+ F.I.T TOUCH TEAMS



ACTIVE HOUSEHOLD FLYER DROPS



SUBSCRIBERS TO DIGITAL NEWSLETTER



MASS DIGITAL REACH



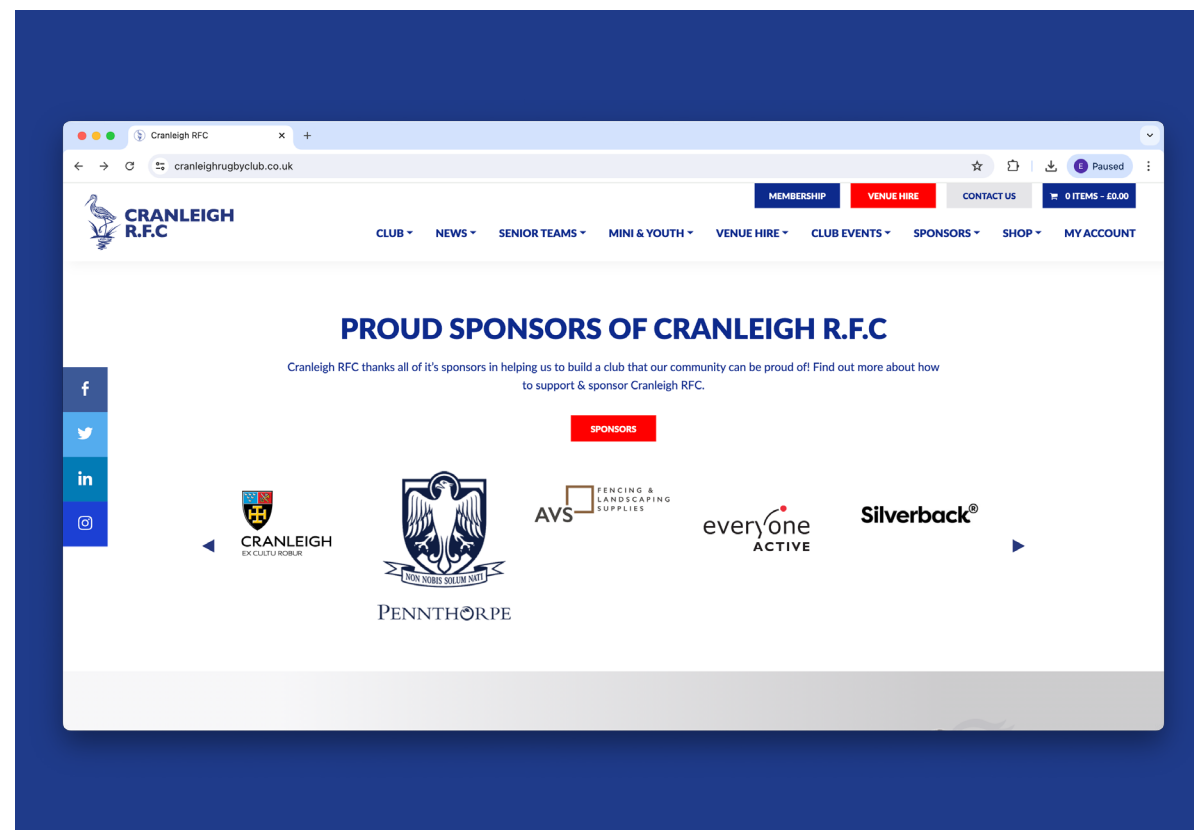
OF PAGE VIEWS TO WEBSITE & SOCIALS



THROUGH ADVERTISING & DIGITAL PRESENCE

	COST	DURATION	DISCOUNT ON ALL HIRE	DISCOUNT ON MEETING ROOM	2 PLACES TO LEAGUE LUNCH	FULL ADVERTISING ON SITE	NEWSLETTER UPDATE	EXTRAS
Your logo on front of playing shirts (2025/6)	£1200	3 YEARS	✓	✓	✓	✓	✓	Free CRFC Associated membership Free gym access for 1 year
Your logo on back of playing shirts (2025/6)	£1000	3 YEARS	✓	✓	✓	✓	✓	Free gym access for 1 year
Your logo on shoulder of playing shirts (2025/6)	£800	3 YEARS	✓	✓	✓	✓	✓	
Your logo on 1 post and flag protectors (2025/6)	£1600	4 YEARS	✓	✓	✓	✓	✓	
CRFC coach advertising	£1200 (+£150 fee)	4 YEARS	✓	✓	✓	✓	✓	
Your logo on pitch boards	£130 (+£150 fee)	1 YEAR	X	X	✓	✓	✓	Board Advertising 1st Team Pitch
	£360 (+£150 fee)	3 YEARS						
	£500 (+£150 fee)	5 YEARS						
Your logo on our refreshment trailer	£600	5 YEARS	X	X	✓	✓	✓	
Your logo on our website advertising	£50	1 YEAR	X	X	X	✓	✓	
Sponsor league Lunch and match ball	£80	PER MATCH	X	X	✓	X	✓	Match day programme
Friends of Cranleigh Boards*	£100	1 YEAR	X	X	X	✓	✓	Friends of Cranleigh boards

* Friends of Cranleigh scheme. Local businesses provide a discount for their goods and services to all our club members. We actively promote you on our club board and website driving our members to your business. (Members show CRFC membership app to apply for discount).



#GO
CRANES

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